

**** EVENT ALERT ****

BODY ARMOR VISIONARY RICHARD C. DAVIS BRINGS BACK THE ANNUAL "PIN SHOOT" COMPETITION AFTER A 18-YEAR HIATUS

Central Lake, MI – January 12, 2017 – Bringing back a tradition nearly 40-years in the making, Richard C. Davis, the inventor of soft concealable body armor, the creator of the Second Chance™ Body Armor Company and founder of the historic Pin Shoot competition, www.pinshoot.com, today announced the rebirth of this unique shooting competition.

First held in 1975, the annual shooting contest, open to all safe and competitive shooters (pre-registration required), ran for 24 years. The 2017 event, sponsored by [Armor Express](#), features an array of shooting events including the 5 Pin Main Event as well as eight unique optional events for solo shooters and teams utilizing pistols, rifles and shotguns. This week-long competition will feature a series of shooting competitions, a review of new and innovative weaponry and protective solutions, and real-life stories from active and retired servicemen. Additionally, Presidential Medal of Valor Awardee and Armor Express SAVE, Brian Murphy, will share his account of the 2012 Sikh Temple Massacre in which he was the first officer to arrive at the scene, shot 15 times and survived thanks to his body armor system.

WHO: Open to all safe and competitive shooters. (You must be registered to be on the premises). The first day is open to the general public, after that it is closed to the shooters and their registered guests.

WHAT: The world's original, biggest and best competitive bowling pin shoot hosted by the inventor of competitive bowling pin shooting and concealable soft body armor.

WHERE: Davis Acres, 3220 Muckle Road, Central Lake, MI 49622

WHEN: June 9th – 16th, 2017

In total, there will be 10 pin tables and a new event called the Big Push, which will require the use of .44 Mag – S&W 500 to be competitive. The match will have the 5 pin main event, along with a series of competitions for a 2- and 3-man team, mixed doubles, 1-man shotgun and revolver event, and more. Gunsmith services will be available at the event, and the General Store will be onsite, providing ammo and other items for sale. There will be a number of prizes awarded, including the latest in firearms, and attendees will also have special access to the latest tactical armor offerings from Armor Express.

"The idea for the Pin Shoot was born more than 40 years ago. What started as a chance to interact with local law enforcement, turned into something far bigger than I ever imagined. We had about 25 competitors show up for our first event, and demand quickly grew, culminating in over 500 registered shooters. Over a 24-year period, we held 24 events with attendees coming from all over the world. It provided a chance for me, and many within our Company to compete against the world's finest officers, while developing friendships which have stood for the past four decades. After an 18-year hiatus, I'm excited to bring the Pin Shoot back to life, marking Pin Shoot #25," stated Richard Davis, founder.

For more information on the 2017 Pin Shoot competition, please visit www.pinshoot.com or contact pinshoot@gmail.com or call (231) 350-0135.